



We help to sell your product!

Jānis Volbergs

ZOOMCHARTS CEO & CO-FOUNDER



@zoomcharts



/zoomcharts

Agenda

1. ZoomCharts - demo
2. From Idea to Market
3. ZoomCharts today
4. ZoomCharts future
5. Questions and answers

Please, ask your questions after the presentation

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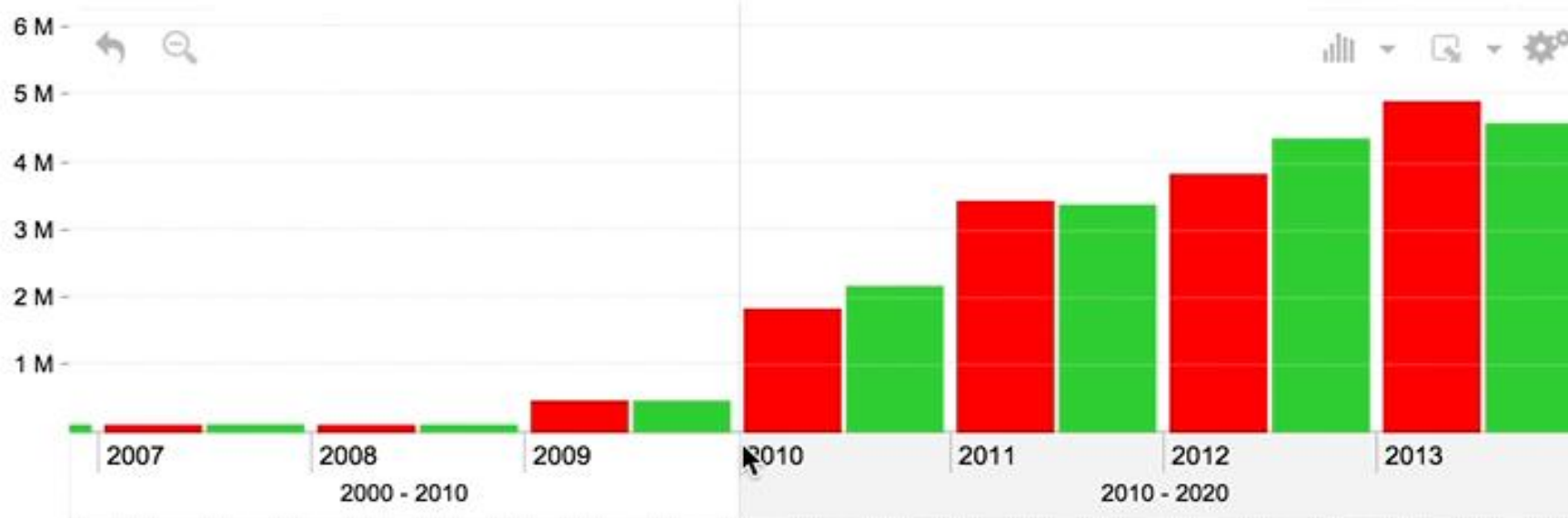
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Currency: All LVL EUR



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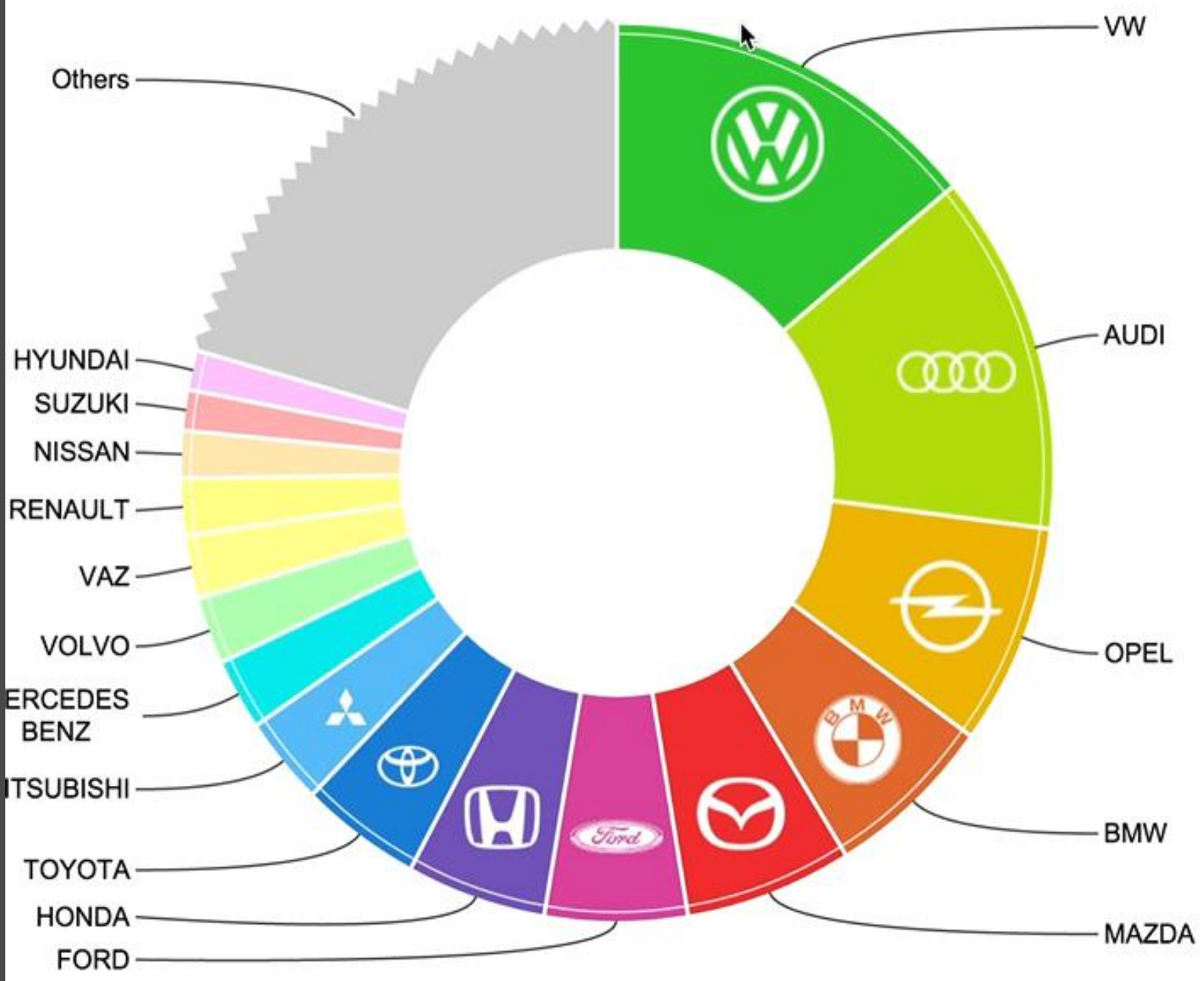
Balance for selected period: **547 215.45 EUR***



Filtered transactions

Sort by: Date (desc)

Sākums



Category:

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Fuel:

Benzīns



IMDb Rating: At least 8



Year: 1900. - 2014.



How it all started?

Problem was spotted, that there was no visualization library delivering truly interactive charts for touch enabled devices capable of working with big data

Idea emerge that this is the right time to build such library.

Why?

1. Touch screen displays will become a \$31.9B market by 2018. Smart mobile sensor devices will be used by 1,75 billion people in 2014.
2. Big Data market will grow from \$8,8B in 2013 to \$48B in 2018
3. HTML5 adoption is wide enough and touch enabled devices are powerful enough to be able to generate interactive visualizations

Ingredients for a successful startup:

1. **Grand Vision** - ZoomCharts vision is to become the number one SDK for interactive chart development in web and mobile apps.
2. **Realistic plan** of execution and getting your vision implemented
3. Most importantly - **team**, being **able to execute**

Started **small** but **focused**

Vision set

Core team of professionals assembled

Detailed business plan derived

Attracted 200'000EUR seed investment

Product created in **less than a year**, launched public downloads and shop in March 2014

In the first year already on our customer list:



D8 Corporation



ΔERIVITEC[®]



BOOKS



ENSE GROUP



helbling



thinktecture



trulia



and many more..

With Eur 0 investment in dedicated marketing

Follow-up investment of **500'000Eur** raised in
November, 2014 enabling us to scale and get
fast forward

ZoomCharts today:

Team grown from: 3 to 11

Total Investment raised to date: Eur 700 000,00

Paying customers: > 40 and growing

Trials started: > 700 and growing

Current Challenges

1. Brand building
2. Marketing & Sales
3. Engineering team expansion

ZoomCharts future plans:

Raise EUR 5-7M this year

1. to **massively expand** global sales and marketing
2. increase team size to 40+ in two years
3. **launch multiple SAAS** solutions that would let much wider audience take advantage of benefits that ZoomCharts is providing

We are proud to be part of ZoomCharts and we are glad to hear that our customers love ZoomCharts as much as we do!

Thank you for your attention!

And Good Luck with your Start-Up!

Janis Volbergs

CEO

ZoomCharts