

**Files.fm**

Easy file exchange and storage



# Largest LATVIAN

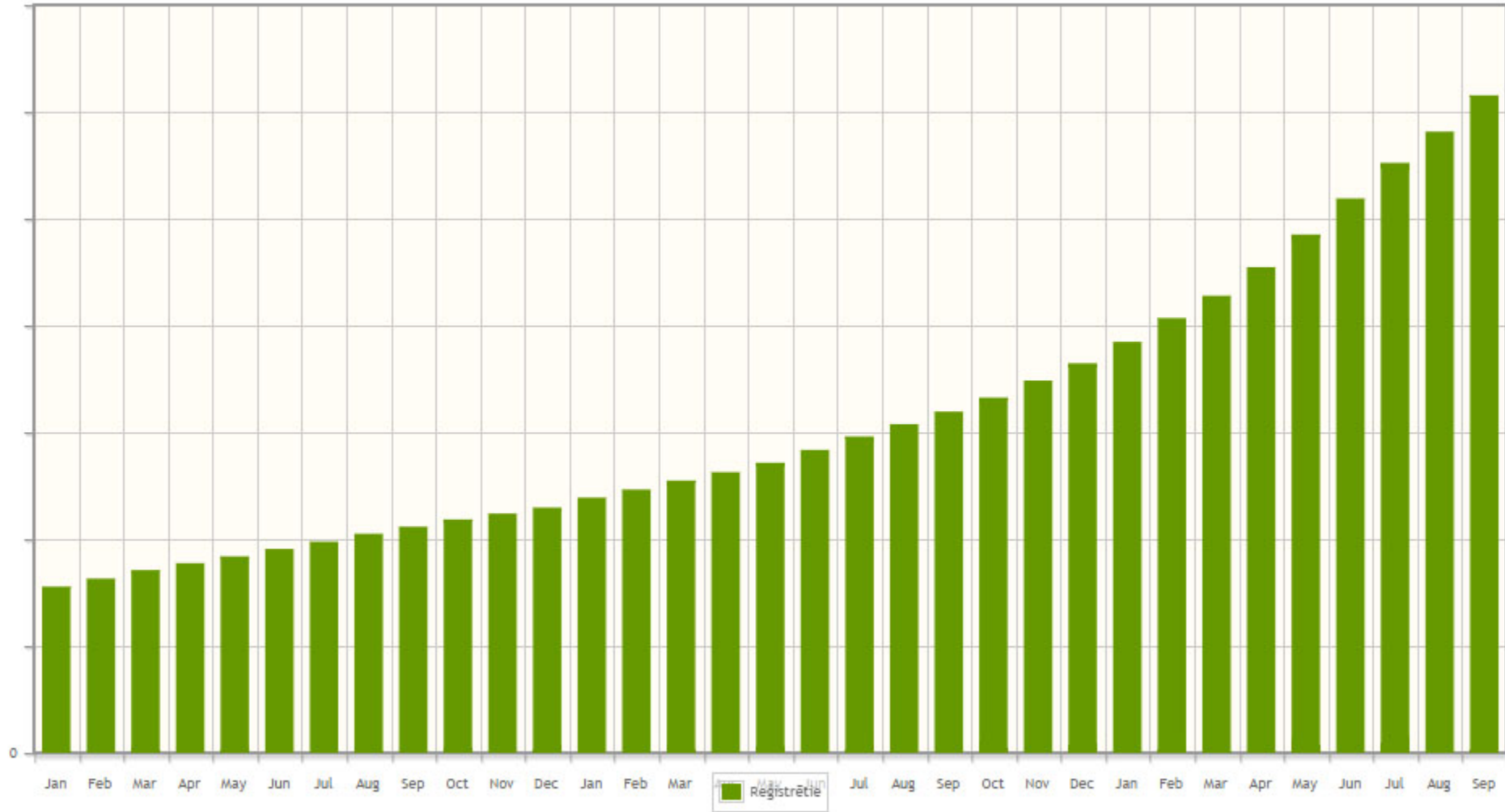
cloud file storage & sharing service

700k+ visits per month    B2C and B2B segments

2008 - 2015



### Registered user accounts



**What ?****The need:**

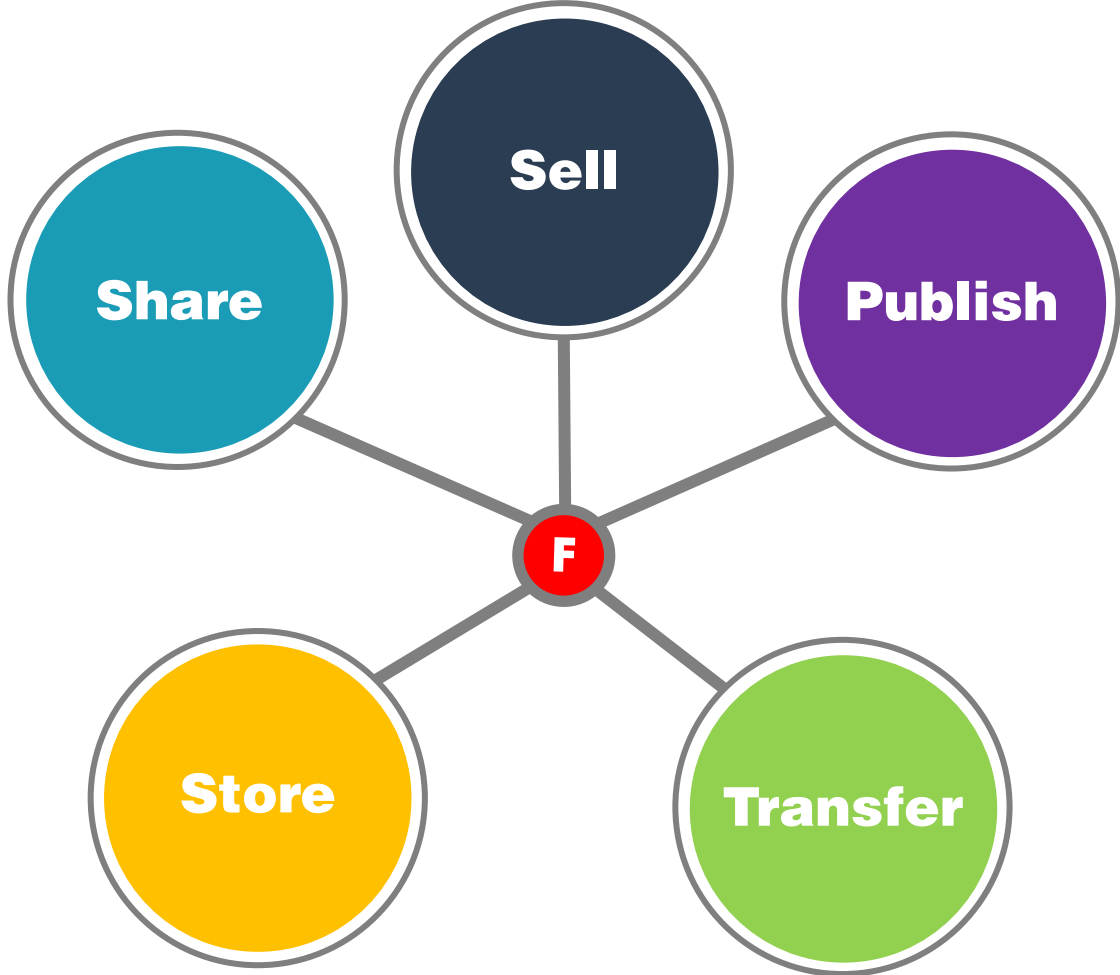
**Data amounts just grows. Private, pro and business users needs to exchange and store images, video, audio and docs**

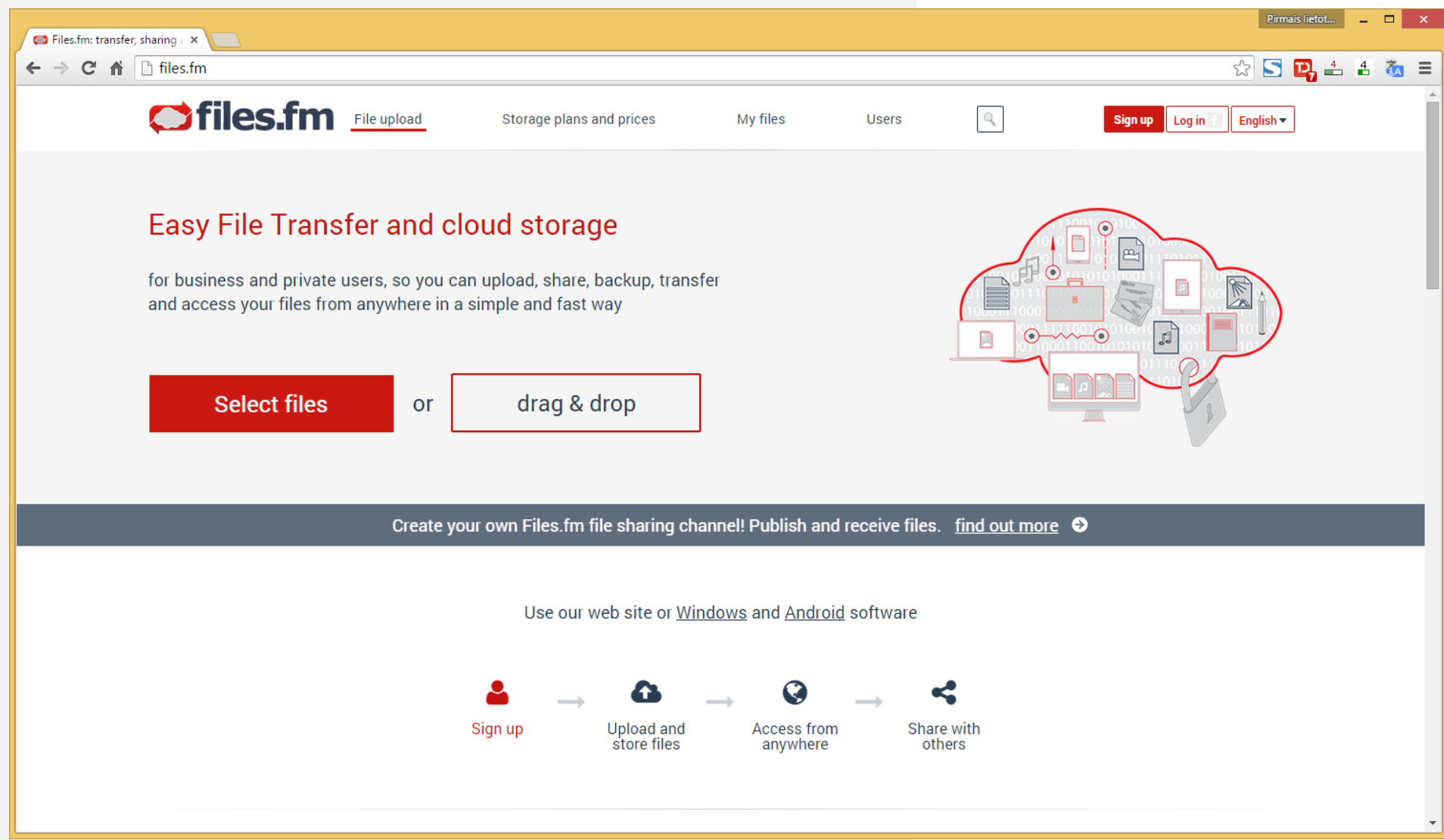
**How ?****Solution:**

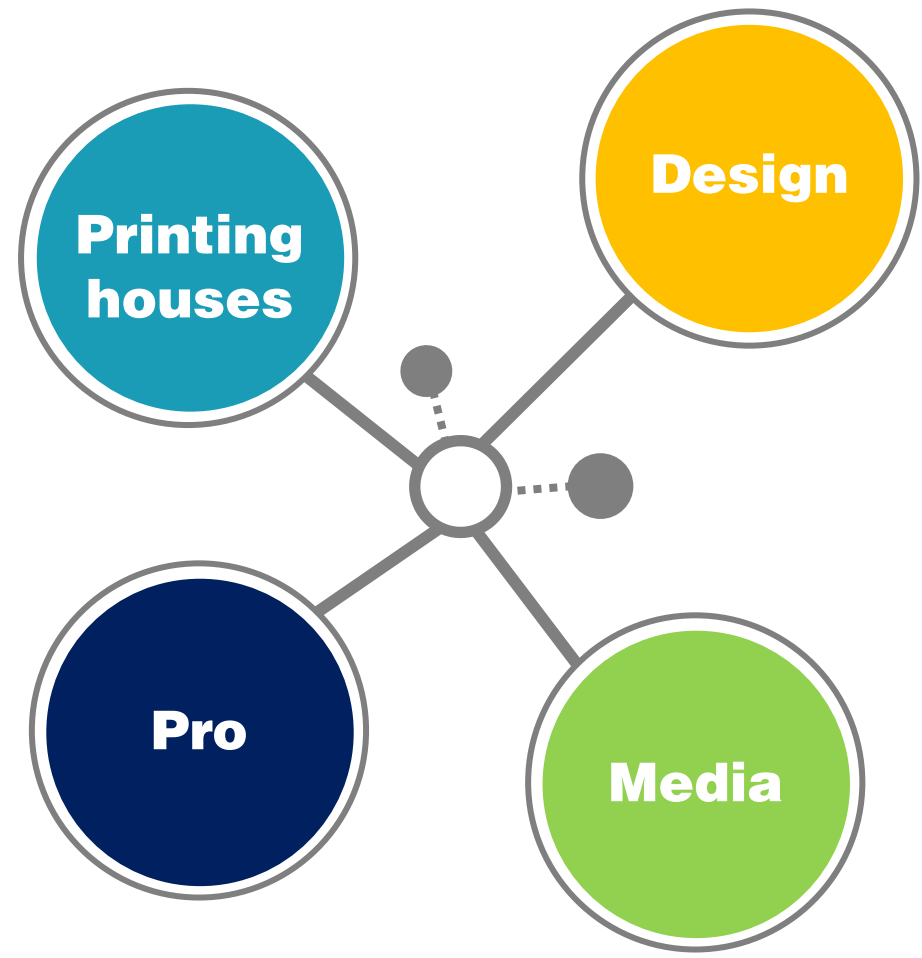
**Easy to use web and mobile platform to share, publish/sell, store and receive digital materials**

**Why ?****Market Opportunity:**

**566M internet users in Europe / 2800MW. Data growing.  
400K+ business clients in EU, in printing market alone**







## Paying vertical markets and niche opportunities

- ↙ Printing houses
- ↙ Design agencies
- ↙ Media: TV, radio, magazines, online
- ↙ Pro users: foto, video, music



## Facilitates

and speeds up the communication with the clients



## Reduces

time spent on working with file transfer



## More productive

more satisfied client and accelerated order execution

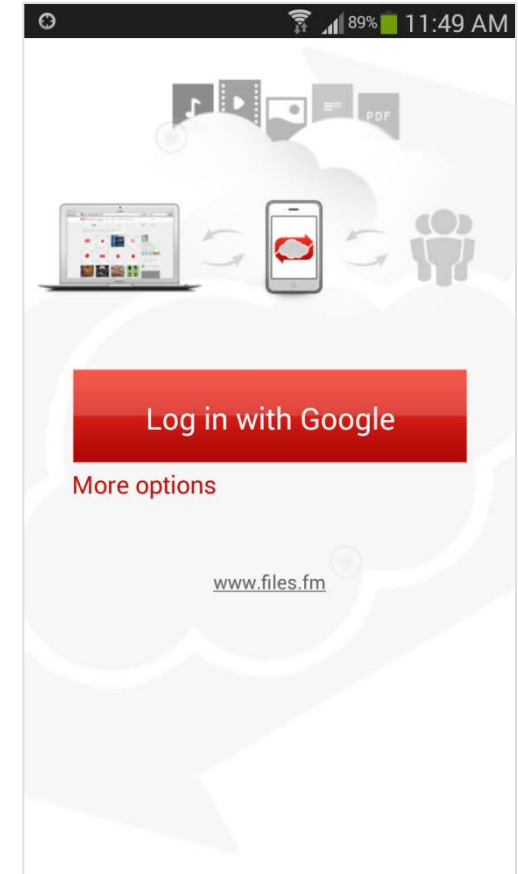
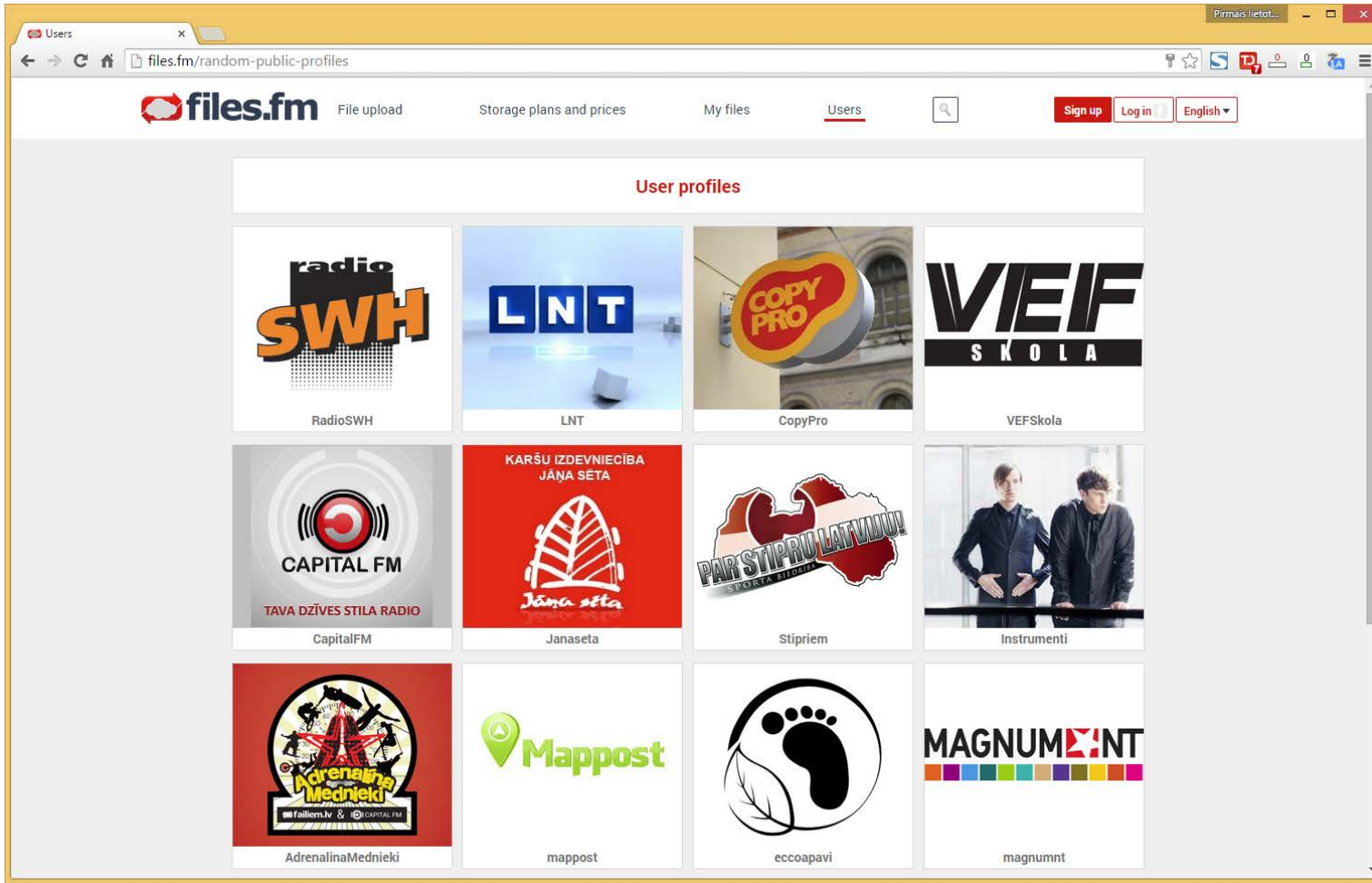
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easy file exchange

## Advantages:

- ✓ **Easy to use**
- ✓ **Fast speed**
- ✓ **affordable**
- ✓ **Large file transfer**
- ✓ **High data storage volume**
  
- ✓ **Unified file exchange platform**
- ✓ **Simple integration**





Livonia print



DUE DESIGN

- ↩ **Freemium**
- ↩ **Paid business accounts**
- ↩ **Advertisements to free users**
- ↩ **Photo prints**
- ↩ **Cross selling virtual private servers**

**Pro users****4.9** €

Per month

**1 user**  
**250 GB storage**  
**10 GB file size****Business account****10** €

Per month

**1 user**  
**250 GB storage**  
**20 GB file size****Business Plus****19** €

Per month

**Several users**  
**250GB storage**  
**50 GB file size**

## Technology, experience working together, knowledge of the target market



Janis Viklis

CEO / CTO



Madara Paegle

Pro developer



Laura Zvejniece

Sales and marketing



Janina Bluma  
CEO Livonia Print

**«FileBox file transfer tool facilitates the process for customers and us, reducing hustle and wasted time"»**

**«The easiest way of file transfer.»**



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CTO DUE design

Contact me to discuss details

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