

edurio

building tools to improve our schools

We need better and easier to use school improvement tools

Current tools are inefficient

Schools collect data on the quality of education through paper surveys or clunky tools – time consuming and not insightful

“It takes me 4 weeks to set up, run and analyse student surveys”

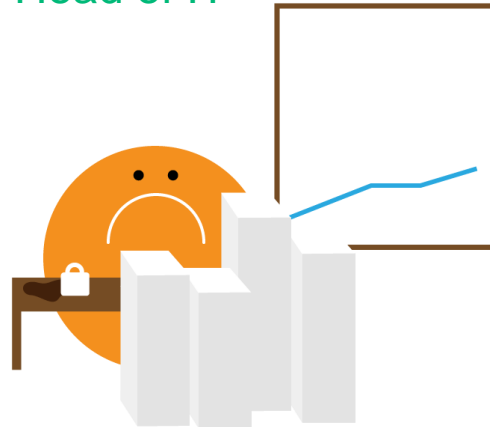
- Head of IT

School heads are overburdened

In their busy work-schedule school heads don't get enough time to work on school improvement activities

71% of school heads say that high workload prevents them from managing the school better

- OECD TALIS survey 2013



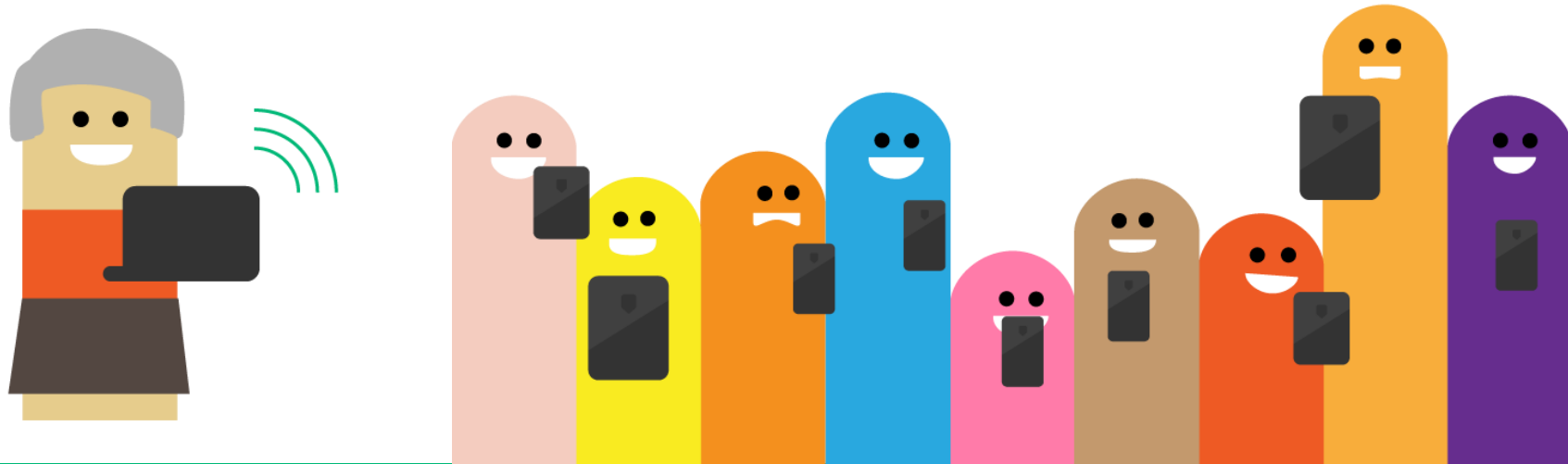
The time is ripe for new digital tools to improve education quality management

1 PISA and policy shifts have led schools and education systems to focus more on providing the best education possible

83% of school heads have been working on a school development plan in the last 12 months

- OECD TALIS survey 2013

2 Computer and mobile device penetration has reached critical mass to enable web-based tools to be widely deployed



Edurio is building a toolkit that schools need to continuously improve

Self-evaluate



Teacher self-assessment

School head self-assessment

Collect feedback



Student feedback

Teacher feedback

Parent feedback

Classroom observations

Take actions

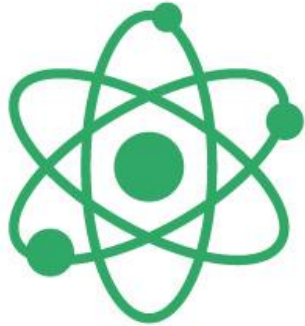


Best practice sharing

Milestone planning

Teacher development programme planning

Three features make Edurio a unique tool for school quality management



Single platform

School heads have all the tools they need to improve quality of education in one place



Education quality framework

A framework for quality is developed for each country in collaboration with the local regulators



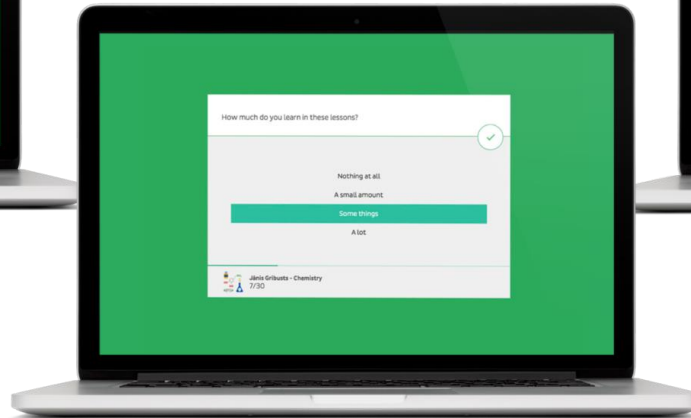
Advanced analytics

Central data availability allows the school to gain new insights through benchmarking and factor analysis

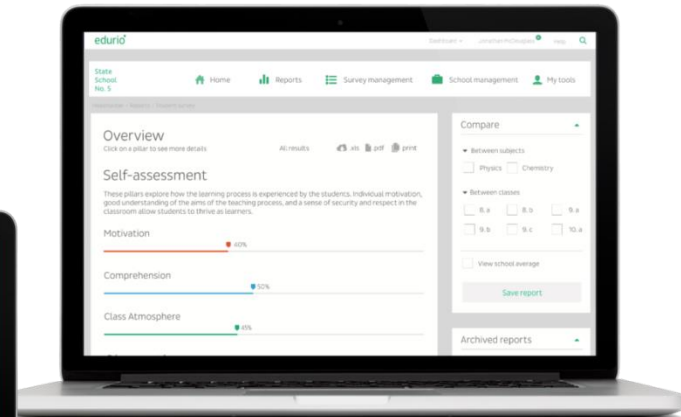
Edurio Feedback is our first tool to collect and analyse student feedback



- Intuitive and beautiful web platform where a student can complete surveys effortlessly
- Fully responsive (mobile, tablet, PC)



- Scientifically developed student questions
- Integrated into a coherent framework for education quality



- Insightful and visually communicated results for teachers and school heads
- Group based analytics and error checking algorithms

We have tested the prototype for Edurio Feedback in over 60 schools

Pilot outcomes

>60 schools

“This is brilliant! Understanding the views of the school community on our development is extremely important.”

- Head Teacher at a pilot school

**50k surveys
completed**

“This is a long sought-after tool. Teachers must understand how their students are doing in order to improve.”

- Social Pedagogue at a pilot school

15k students

“Edurio is a lot easier for me and the kids than the previous Survey Monkey questionnaires we used.”

- Piloting teacher

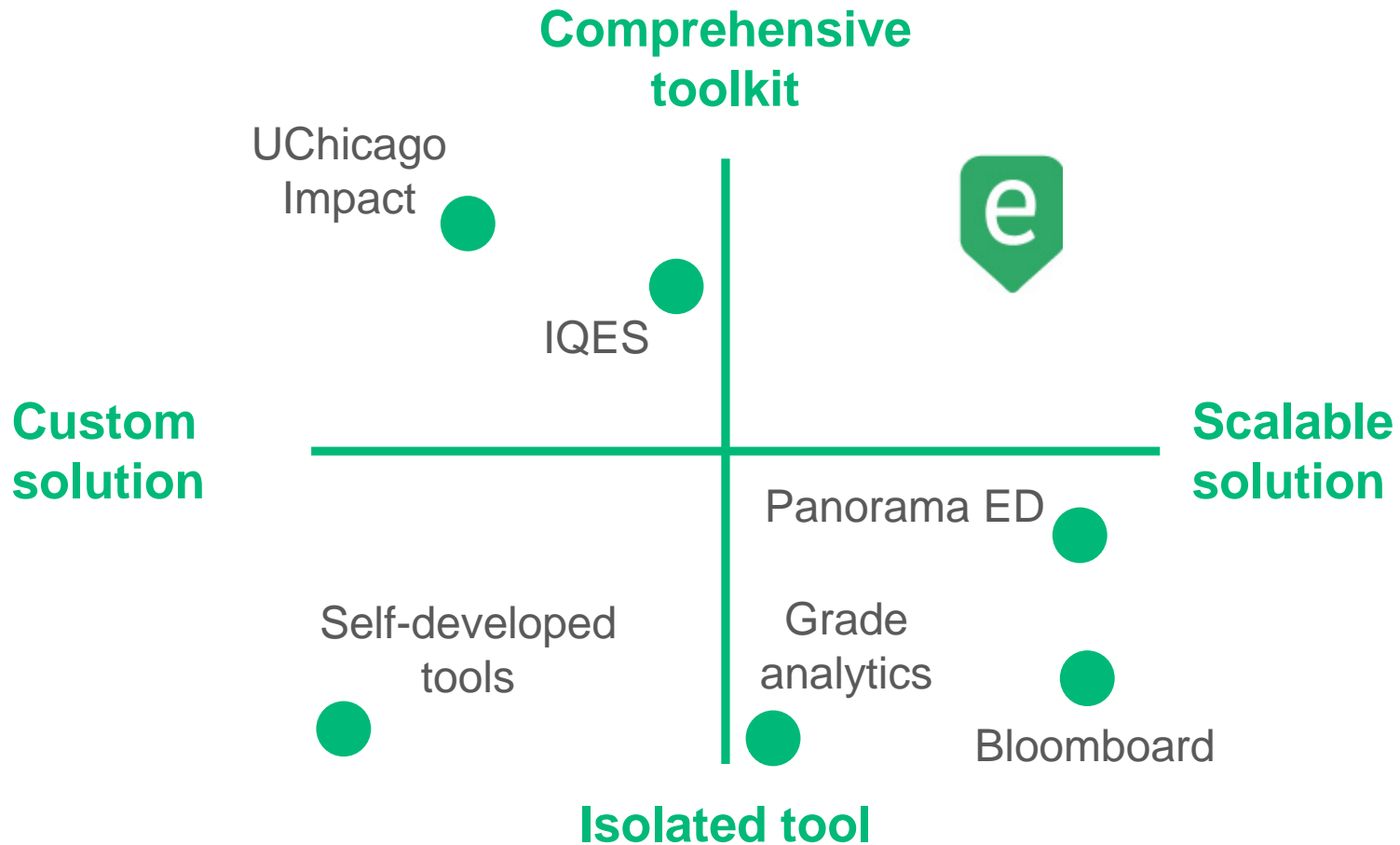
1500 teachers

**1m questions
answered**

“I am very interested in diving deeper into the results and cross-checking them with other data, like student grades.”

- Head Teacher at a pilot school

There is a clear market need for a comprehensive yet scalable platform



Edurio can improve the quality of education for 15m students in 5 years

30k schools by 2019

Profit share partnerships

Direct sales

Edurio will be available on a subscription basis globally through our distribution partners

2015

2016

2017

2018

2019

edurio'



Ernest Jenavs – Strategy
Ex-McKinsey strategy consultant
with corporate and start-up
experience



Jānis Gribusts – Technology
10 year experience in Edtech,
previously head of development at
the largest Edtech business in Latvia



Gatis Narvaišs – Product
3 years leading teacher
development at Teach for All Latvia
and 5 years teaching



Kristaps Ozoliņš – Implementation
Cambridge University graduate in
Education with publishing and sales
experience

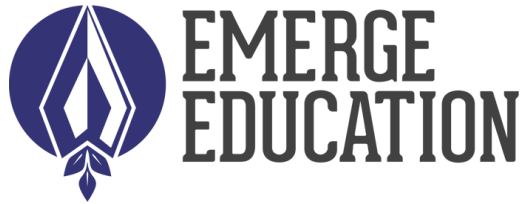


Jānis Strods – Analysis
UCL PhD candidate in Anthropology
with focus on mathematical modelling
and statistical analysis



Edgars Zvirgzdiņš – Design
Founder of Associates, Partners et
Sons, **award winning design**
agency in Riga, Latvia

Edurio's potential has been recognised by various partnerships and awards



Got accepted and participated in Europe's top Edtech accelerator in London – Emerge Education



Won the start-up pitch competition at TechChill Baltics 2015 conference in Riga, Latvia



Collaboration with the Ministry of Education of Latvia on the student feedback tool development



Took part in the Northern Europe's leading start-up accelerator (4.5% of applicants were selected)

Teach For All

Partnership with Teach for All Latvia (Iespejama Misija) in designing and testing the student questionnaire

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